January 2017

INJURY SPOTLIGHT

Program Evaluation

The U-M Injury Center produces injury topic spotlights that include information about a Center member working on the topic, links to local and national resources, and a resource sheet or brief.

In January's Injury Spotlight we will:

1. Explore the program evaluation related-work of Dr. Justin Heinze, Research Assistant Professor at U-M School of Public Health
2. Report the findings from a study conducted by U-M Injury Center researchers on alcohol and marijuana use and intentions among adolescents
3. Share tools, guides, and websites devoted to program evaluation

PUBLICATION BRIEF

The U-M Injury Center’s publication briefs are one-page summaries of recent articles published by Center researchers on various injury prevention topics.

For a full list of published articles (by year), see our publications page.

January's publication brief summarizes a 2016 journal article by Drs. Stoddard and Pierce titled, "Alcohol and Marijuana Use and Intentions Among Adolescents: The Role of the Reasoned Action Approach and Positive Future Orientation."
MEMBER HIGHLIGHT: Justin E. Heinze, PhD

Dr. Justin Heinze is a Research Assistant Professor in the Department of Health Behavior and Health Education in the School of Public Health at the University of Michigan.

Dr. Heinze investigates how schools influence disparities in substance use, mental health, and violence outcomes from an ecological perspective that includes individual, interpersonal, and contextual influences on development. He is currently working with colleagues at Michigan State University to evaluate a multi-component school safety intervention for fourth through sixth graders.

Click here to view Dr. Heinze's full member highlight and read more about his current research.

RESOURCES

Michigan

Western Michigan University's Evaluation Center --Evaluation Checklists. The Evaluation Center provides high-quality checklists targeted to specific evaluation tasks and approaches that enhance evaluation capacity.

National

Developing an Effective Evaluation Report. Developed by the CDC’s Office on Smoking and Health and Division of Nutrition, Physical Activity and Obesity, and ICF International, this workbook is intended to offer guidance and facilitate capacity building on a wide range of evaluation topics.

FRIENDS Evaluation Toolkit. This is a resource for developing an individualized outcome evaluation plan from the ground up. It is an on-line compendium of information and resources.

American Evaluation Association --Guiding Principles For Evaluators. This website provides principles of evaluation to guide evaluators in their professional practice.

Introduction to Program Evaluation for Public Health programs: A Self-Study Guide. This is a "how to" guide for planning and implementing evaluation activities. The manual is intended to assist managers and staff of public, private, and community public health programs to plan, design, implement, and use comprehensive evaluations.
Program Performance and Evaluation Office (PPEO) --Program Evaluation. The PPEO helps CDC programs and external partners achieve the greatest health impact. Learn more about each of their program areas, including program evaluation.

CDC Evaluation Documents, Workbooks, and Tools. Find materials and tools such as performance measures, models, communication tools, webinars, databases, and impact assessments to assist with evaluation.

Questions or Comments?
Email us at UMIInjuryCenter@umich.edu or call 734-232-2105

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