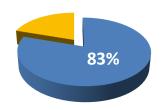
"Distracted driving is a serious and deadly epidemic on America's roadways....Powering down your cell phone when you're behind the wheel can save lives — maybe even your own."

U.S. Transportation Secretary Ray LaHood

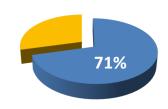
Risk on Michigan's Roads

- **689 motor vehicle crashes** occurred in 2013 involving cell phone use.¹
 - ⇒ Per National Safety Council, incidents are likely to be underreported by 50%.²
- **56%** of MI drivers surveyed say they make or accept calls while driving.³
- **17%** of MI drivers read texts/emails while driving, per survey.³
- **25% of young adults** (ages 18 to 29) send texts or email while driving, per survey.³
- Drivers talking on a cell phone (handheld OR hands-free) are 4X more likely to be in a crash.^{4,5}

What Do Michigan Drivers Think?



83% believe a driver is more likely to be involved in a crash if using a cell phone.³



71% of drivers who use their cell phone while driving would be less likely to if it were illegal.³

Current Michigan Law (2015)

- Ban on *texting* for all drivers operating a moving vehicle
- Ban on handheld cell phone use for commercial and school bus drivers operating a vehicle
 - \Rightarrow \$100 first offense; \$200 subsequent offenses
- Ban on all cell phone use for teen drivers with Level 1 or Level 2 graduated driver licenses operating a vehicle
 - \Rightarrow \$100 civil infraction fine and fees associated, up to \$240 ticket

What Is Being Done Around the United States? 6

Texting

- 46 states and DC ban texting for all drivers.
 - * 3 states ban texting for novice/teen drivers.
 - * 3 states ban texting for school bus drivers.

Handheld Cell Phone

• 14 states and DC ban all drivers from using handheld cell phones.

All Cell Phone

- Ban on all cell phone use by:
 - * Novice/teen drivers: 37 states and DC
 - School bus drivers: 20 states and DC
- No states currently ban all cell phone use for all drivers.

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